



Dear Friends,

Although California is making progress moving through Phase 2 of the reopening plan, mass gatherings are still banned throughout the County of San Diego. Therefore, we regrettably must cancel our 2020 National Finals. If you have a reservation at the Town and Country Hotel, your reservation will be automatically cancelled within the next week. You will receive confirmation of your reservation being cancelled once this has been completed.

However, for those that would like to visit the beautiful city of San Diego, we have some good news. Although our event is cancelled, the hotel will be open for business. The Town and Country is offering a special package for attendees. More details coming soon.

We will be back in San Diego for our **Nationals Finals June 27-July 3, 2021** and we hope you will consider joining us next year.

It's hard to find the words to express our immense gratitude for your support during this unprecedented period in our history. You have allowed us the space to try and manage the events, reschedule if possible, with care and understanding. We are business owners, and like you, we are trying to manage this crisis with the utmost consideration for everyone involved.

That being said, we understand the impact this has had on the dance community and more importantly, your studio and your families. Dance studios are the foundation of our industry. Without you, there are no costume companies, custom dancewear orders, ticket sales, high school dance teams, dance conventions or dance competitions. Therefore, as we previously stated, studios will have the option to get a refund for the 2020 regional events that were cancelled due to COVID-19. In addition, we are offering BONUS Teacher Rewards for rolling your paid registration over to the 2021 season.

If you have already contacted our office with your preference listed below, we have noted your account and no need to respond. For anyone who has not contacted us, please email bill@hcdance.com with your choice.

1. Roll your registration to the 2021 season and receive ***BONUS* Studio Loyalty Rewards!** Our way of thanking you for your support. Email us for more information. Studio Loyalty Rewards do not apply to independent dancers.
2. Refund your registration. *****Please note refunds will NOT be processed until the stay at home order is lifted and we are back in the office.***** We are following Los Angeles County Orders. Once we are back in the office, your refund may take up to two weeks to be processed based on the number of refund requests we receive and there may be a processing fee associated with credit card refunds.

We kindly ask for your patience and understanding during the time as we move through this world event. **We will make this right. It's just going to take time.**

Any unused **VIP, Celebrity or Stardom Scholarship** will be extended to the 2021 season. No need to do anything, we have all of your names on file.

Unfortunately, the following pre-qualifying age-based awards given out during the 2020 season will NOT roll over to the 2021 National Finals. All dancers will have the opportunity to qualify for these awards again during our 2021 season. These include....

Music Video Workshop Award
Hollywood Dance Shoot Award
Hollywood Makeover Award
Establish Your Empire "Be Bold" Award
Fame Award
HC Squad Award
Icon Title and Icon Runner Up Awards

We will be holding a virtual audition for **THE TEEN COMPANY 2021**. More information on this will be sent separately.

We created Hollywood Connection to bring people together to share our love of this art form. Human desire to connect is very real and through dance, we have been able to give back to the community that we love and cherish. We respect that other conventions have transitioned to a virtual competition experience, but it's not the vision we see for Hollywood Connection. There is a special kind of magic that occurs in the classroom and creating these shared moments with you and your dancers is why we started Hollywood Connection. For this reason, we will not move into the virtual conventions in the near future. Although online classes are the "new normal", we continue to hold out hope that we will be able to be in a ballroom with you again. We will miss you and your students immensely.

If you are looking for additional instructors to support your studio's online content, and would like a guest teacher to fill in, feel free to reach out to the HC Faculty directly to book them for an in studio/zoom event. Their contact information is available on our website. <https://www.hcdance.com/faculty/>

Please follow us on social media to stay CONNECTED. We will be offering FREE classes on these platforms.

[Hollywood Connection YouTube](#)
[Hollywood Connection Vimeo](#)
[Hollywood Connection Facebook](#)
[Hollywood Connection Instagram](#)

We will be reaching out when we start to process refunds. Until then, please stay home when possible and practice social distancing. We hope you and your families stay healthy. If we all commit to the plan, we can get back to doing what we love sooner rather than later. It is important to do what is best for the dance community as a whole, so in the end, **ALL of our community is left standing.**

Stay safe. Stay healthy. Wash your hands.

With Gratitude,



Kimberly Rhinelander and Bill Bohl
Hollywood Connection, Inc.
www.hcdance.com