



COVID SAN DIEGO UPDATE 3/23/20 12:00pm PST

Dear Friends,

On March 19th, California Governor Newsom ordered “Stay-At Home” for the entire state of California and there is no defined end date. **Therefore, due to the current orders, we must postpone our San Diego event, April 17-19, 2020 in the interest of everyone’s safety. If you have a reservation at the hotel, it will be cancelled automatically and you should receive notification from the hotel that your reservation is indeed cancelled in the next few days (if you haven’t already).** We have a team working with our host hotels to reschedule the event in May if the situation improves. Please give us some time to evaluate all of our options and we will be sure to notify you when we have more information. In addition, due to the “Stay-At-Home” order, the Hollywood Connection offices are closed until further notice. Although we are checking emails remotely from home, we will not be conducting any official business until we are back in the office.

We know how hard you have worked to prepare for competition, and we are so disappointed that we won’t get to see how much progress you have made; however, we are hopeful the event will take place at a later date this spring. The hardest part is not seeing all our friends and colleagues because we were so looking forward to dancing with each and every one of you. Please stay connected to us on social media!

During this confusing and stressful time, we want to remind everyone to remain strong! It’s important to do what is in the best interest of our dance community. We encourage you to be your best selves, put differences and politics aside, and support one another for the greater good.

To our beloved studio owners! Hang in there. This too shall pass. Be the leader your students know and love. Your dancers will be looking to you for guidance and support.

To all our dancers out there, WE LOVE YOU! We will do everything we can to reschedule and make this up to you. We can’t wait to see you shine on stage. Keep practicing and stay in those virtual ballet and tap classes, because those are the foundations of your training.

To all the dance moms and dads out there...we know this has been a stressful time for you and we thank you for your patience as we navigate and try to make sense of this situation. We hope you can continue to support your dance teachers and studios. Your children will need a sense of normalcy and your studio owners and teachers love your kids like their own. So please if at all possible, keep your children enrolled in their classes. It will do a lot of GOOD.

We are optimistic this will not affect our National Finals dates. We are thrilled to be hosting our Nationals in San Diego, CA!!! If you have plans to attend our National Finals, please let us know. If we cannot reschedule your regional event, we will create an option for your students to qualify for the competition, including all our special events and awards including Teen Company, ICON of the Year, Music Video Workshop and more.

All communication going forward will be directed to the studio owners or registered contact for your team. Please allow us to determine what our next steps will be. As soon as we have more details, we will share them with the studio owners and team directors. Parents, we love you and as much as we want to personally respond to each and every email, it’s best that we communicate directly with the owners as this is the most efficient and timely way to get our information out to everyone. Parents, please refrain from calling or emailing our office as it is closed.

Stay safe. Stay healthy. Stay Inside. Wash your hands.

With Gratitude,

Kimberly Rhineland and Bill Bohl
Hollywood Connection, Inc.

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